



Luísa Pacheco

Date of birth: 07/09/1967 | **Nationality:** Portuguese | **Gender:** Female |

Phone number: (+351) 969041663 (Mobile) | **Email address:** luisapac@gmail.com |

Website: <https://luisapacheco.pt/pt-pt/> | **Instagram:**

<https://www.instagram.com/luisapachecodesign/> |

Whatsapp Messenger: +351969041663 |

Address: Largo dos Loios,, nº8 - 2º, 1100-312, Lisboa, Portugal (Home) |

Address: 27 Horton Road London, E8 1DP, London, United Kingdom (Work)

● ABOUT ME

I am an artist, designer and consultant. Through multidisciplinary areas such as production design for cinema, series and tv commercials, to scenography and costumes for theatre and film and exhibitions for museums. This has been my passion for the last four decades. I share my life between Lisbon and London, where I've studied. All the while maintaining an international activity in all the described areas, selecting and coordinating multidisciplinary teams.

Sophia Award Winner - Best Costume Design 2026, film AS MENINAS EXEMPLARES, de João Botelho

● EDUCATION AND TRAINING

2014 Lisboa, Portugal

DEGREE OF EXPERTISE IN PROFESSIONAL COMPETENCIES Lusófona University of Humanities and Technologies

Experience and professional competence - Recognition of the vast and high-end range of projects developed in the area of Moving Pictures and Media Production and Multimedia awarded by ULHT - Lusófona University of Humanities and Technologies of Lisbon.

Address Campo Grande, 376, 1749-024 , Lisboa, Portugal | **Website** <https://www.ulusofona.pt/>

30/09/1991 – 09/09/1993 London, United Kingdom

MASTER OF ARTS THEATRE DESIGN Wimbledon College of Art, University of the Arts London

Developing the visual concept of a Theatre play or a Script. Creating the visual language to stage or film the piece. Development of projects guided by professionals of excellence in London and across the UK professional market adapting to the real challenges and the opportunities available.

Thesis on Jerzy Grotowski theatre space reconfiguration towards a way of re-inventing performance synergies between the public and the performers.

Address Merton Hall Road, SW19 3QA, London, United Kingdom |

Website <https://www.arts.ac.uk/colleges/wimbledon-college-of-arts> | **Field of study** Arts and humanities |

Final grade 10.8 | **Thesis** How did Grotowski arrive at an alternative space and to what extent did he re-invented it?

05/09/1986 – 10/07/1990 Lisbon, Portugal

FASHION DESIGN DEGREE IADE Creative University

A 3 years course with semestral subjects such as; Art Studies, Colour Studies, Technical Drawing, Drawing and Drafting, Illustration, History of Art, Marketing Studies, Industrial Fashion Design, Textile Design, Indumentary History, Pattern Cutting, and Fashion Design. The 3 years finished with a Project presented to the public in a School Professionally organized for the public. The Final Show was a presentation of a

Fashion Collection in which I designed costumes and created a performance inspired by the play of the Portuguese writer Gil Vicente "The Ship of Hell " which was presented to the public by a group of performers at the time called Cesta D'Artes.

Address Av. Dom Carlos I, n 4, 1200-649, Lisbon, Portugal | **Website** <https://www.iade.europeia.pt/> |

Field of study Fashion, interior and industrial design

● **WORK EXPERIENCE**

TV COMMERCIALS PRODUCTION DESIGNER – MINI BMW – 01/01/2025 – 15/01/2026 – LISBOA, PORTUGAL

Link : <https://luisapacheco.pt/production-design-art-direction/mini-countryman-adventure-is-calling/>

Production Designer for a Tv Commercial for the Mini/BMW to be broadcast in the UK and EU, directed by James F. Cotton and produced by Sterntag/SurFilms

BINANCE - CRISTIANO RONALDO – WING – 09/10/2023 – LISBOA

Production Designer for a TV commercial worldwide directed by Damien Reeves and Jacob Mackay and produced by Wing.

VERZENIO – PRODUCTION DESIGNER – 30/06/2022 – 31/07/2022 – LISBON, PORTUGAL

Production Design for a Tv Commercial for the USA, directed Brent Foster by produced by Production Voyager/AGFilms

PRODUCTION DESIGNER – CENTRUM – 05/2022 – 06/2022 – LISBON, PORTUGAL

Production Design for a Tv Commercial worldwide broadcasting, directed by Xenia Fekete - Kinopravda Production and produced by Kinomoto TV/Production Services Portugal

ART DIRECTOR – GENERALI – 04/2022 – 05/2022 – LISBON, PORTUGAL

Art Direction for a Tv Commercial worldwide broadcasting, directed by Ben Quinn, Director DOP Barry Ackroyd and produced by TwentyfourSeven/ RattlingStick

PRODUCTION DESIGNER – VOLKSWAGEN BUZZ – 02/2022 – 03/2022 – LISBON, PORTUGAL

Production Design for a Tv Commercial worldwide broadcasting, directed by Director Damien and Leila and produced by BlinkProductions/TwentyfourSeven

PRODUCTION DESIGNER – ZALANDO – 02/2021 – 03/2021 – LONDON, PORTUGAL

Production Design for a Tv Commercial worldwide broadcasting, directed by Esteban and produced by Production Sur Films/Iconoclast

ART DIRECTOR – HEINEKEN – 05/2021 – 06/2021 – LISBON, PORTUGAL

Art Direction for a Tv Commercial Worldwide broadcasting, directed by Pedro Martín-Calero and produced by TwentyfourSeven/Blink

PRODUCTION DESIGNER – KENZO – 08/2021 – 10/2021 – LISBON, PORTUGAL

Production Design for a Tv Commercial Worldwide broadcasting, directed by Clement Beauvais and produced by Mercenary/BomBom Films

PRODUCTION DESIGNER – NATURAL DIAMONDS – 06/2020 – 07/2020 – LISBON, PORTUGAL

Production Design for a Tv Commercial worldwide broadcasting, directed Manu Cossu DOP Hoyte van Hoytema and produced by TwentyfourSeven/ Iconoclast

PRODUCTION DESIGNER – CENTRUM – 04/2020 – 05/2020 – LISBON, PORTUGAL

Production Design for a Tv Commercial worldwide broadcasting, directed by Daphne Samaras - Kinopravda Production and produced by Kinomoto TV/Papaya Film/Chocolate

ART DIRECTOR – VODAPHONE – 04/2020 – 04/2020 – LONDON, PORTUGAL

Art Direction for a Tv Commercial Worldwide broadcasting, directed by Nick Gordon and produced by TwentyfourSeven/Anorak

PRODUCTION DESIGNER – VODAPHONE – 04/2020 – 04/2020 – LISBON, PORTUGAL

Art Direction for a Tv Commercial worldwide broadcasting, directed by Nick Gordon and produced by TwentyfourSeven/Anorak

PRODUCTION DESIGNER – ROSTELEKOM – 02/2020 – 03/2020 – LISBON, PORTUGAL

Production Design for a Tv Commercial worldwide broadcasting, directed by Michael Lokshin and produced by Chocolate Films /WRAP

PRODUCTION DESIGNER – OPPO – RENO 3 – 12/2019 – 12/2019 – LISBON, PORTUGAL

Production Design for a Tv Commercial worldwide broadcasting, directed by Lennart Brede and produced by AG Films Radical Media

ART DIRECTOR – EASYJET – 09/2019 – 09/2019 – LISBON, PORTUGAL

Art Direction for a Tv Commercial worldwide broadcasting, directed by ALASKA and produced by Twentyfourseven/Iconoclast

ART DIRECTOR – SKYMOBILE – 05/2019 – 05/2019 – LISBON, PORTUGAL

Art Direction for a Tv Commercial worldwide broadcasting, directed by Keith Schofield and produced by Made in Lisbon/Caviar

ART DIRECTOR – COPPENRATH & WIESE – 04/2019 – 04/2019 – LISBON, PORTUGAL

Art Direction for a Tv Commercial worldwide broadcasting, directed by Jan & Raf Roosens and produced by Twentyfourseven/EP

PRODUCTION DESIGNER – JDWILLIAMS – 03/2019 – 03/2019 – LISBON, PORTUGAL

Production Designer for a Tv Commercial worldwide broadcasting, directed by Kathryn Ferguson and produced by PSP/Mob

ART DIRECTOR – OLD SPICE – 10/2018 – 10/2018 – LISBON, PORTUGAL

Art Direction for a Tv Commercial worldwide broadcasting, directed by Andreas Nilsson, and produced by Twentyfourseven/Biscuit

PRODUCTION DESIGNER – AMOVIG – 07/2018 – 07/2018 – LISBON, PORTUGAL

Production Designer for a Tv Commercial worldwide broadcasting, directed by Arnaud Uyttenhove and produced by 247/Caviar

PRODUCTION DESIGNER – INDESIT – 04/2018 – 05/2018 – LISBON, PORTUGAL

Production Designer for a Tv Commercial worldwide broadcasting, directed by Fran Torres, Production, Vivi Film/Move Master International

PRODUCTION DESIGNER – MIRATORG – 04/2018 – 04/2018 – LISBON, PORTUGAL

Production Designer for a Tv Commercial worldwide broadcasting, directed by Olav Wangerwen, Production Chocolate Filmes/Duck Soup

PRODUCTION DESIGNER – ELAGOLIX – 02/2018 – 02/2018

Production Designer for a Tv Commercial worldwide broadcasting, directed by Theresa Wingert and produced by Twentyfourseven/Fiona

PRODUCTION DESIGNER – JEEP – 01/2018 – 01/2018 – LISBON, PORTUGAL

Production Designer for a Tv Commercial worldwide broadcasting, directed by Frederico Brugia and produced by Vivi Film/FilmMaster

ART DIRECTOR – H&M – 11/2017 – 11/2017 – LISBON, PORTUGAL

Art Direction for a Tv Commercial Worldwide broadcasting, directed by, Max Vitali and produced by Workfightculture / Southwest Productions

PRODUCTION DESIGNER – CHICCO – 11/2017 – 11/2017 – LISBON, PORTUGAL

Production Designer for a Tv Commercial worldwide broadcasting, directed by Ago Panini and produced by Vivi Films

PRODUCTION DESIGNER – ALFA ROMEO – 10/2017 – 10/2017 – LISBON, PORTUGAL

Production Designer for a Tv Commercial worldwide broadcasting, directed by David Holm and produced by The Family/Vivi Film

PRODUCTION DESIGNER – SAMSUNG – 09/2017 – 09/2017 – LISBON, PORTUGAL

Production Designer for a Tv Commercial worldwide broadcasting, directed by Han Gi Ko and produced by Production Services Portugal

PRODUCTION DESIGNER – THERAFLU – 06/2017 – 06/2017 – LISBON, PORTUGAL

Production Designer for a Tv Commercial worldwide broadcasting, directed by Raymond Bark and produced by. TwentyfourSeven/Gartner LA

PRODUCTION DESIGNER – PURINA – 05/2017 – 05/2017 – LISBON, PORTUGAL

Production Designer for a Tv Commercial worldwide broadcasting, directed by Fernando Garcia and produced by Chocolate Films/Papaya Films London

ART DIRECTOR – OLD SPICE – 03/2017 – 03/2017 – LISBON, PORTUGAL

Art Direction for a Tv Commercial Worldwide broadcasting, directed by, Steve Rogers, DOP Mandy Walker and produced by TwentyfourSeven Lisbon / Biscuit LA

PRODUCTION DESIGNER – NISSAN MURANO – 02/2017 – 02/2017 – LISBON, PORTUGAL

Production Designer for a Tv Commercial worldwide broadcasting, directed by Cyril Guyot and produced by Bandits / TwentyfourSeven

PRODUCTION DESIGNER – HSBC – 2016 – LISBON, PORTUGAL

Production Designer for a Tv Commercial worldwide broadcasting, directed by Louis Sutherland and produced by The Sweet Shop / TwentyfourSeven, UK

PRODUCTION DESIGNER – SONICARE/PHILIPS – 2016 – LISBON, PORTUGAL

Production Designer for a Tv Commercial worldwide broadcasting, directed by Mark Gilbert and produced by Station Film/TwentyfourSeven, USA

ART DIRECTOR – JC PENNY – 2016 – LISBON, PORTUGAL

Production Designer for a Tv Commercial worldwide broadcasting, directed by Wendy Morgan and produced by Believe Media LA / PSP, USA

PRODUCTION DESIGNER – SKODA – 2016 – LISBON, PORTUGAL

Production Designer for a Tv Commercial worldwide broadcasting, directed by Sebastian Weiland and produced by Element/TwentyfourSeven, Germany

PRODUCTION DESIGNER – SUZUKI VITARA – 2016 – LISBON, PORTUGAL

Production Designer for a Tv Commercial worldwide broadcasting, directed by Austen Hemphries and produced by Rattling Stick / PSP, UK

ART DIRECTOR – ESURANCE – 2016 – LISBON, PORTUGAL

Production Designer for a Tv Commercial worldwide broadcasting, directed by Joel Nordström and Lars Ohlins and produced by Aspekt / PSP, USA

ART DIRECTOR – H&M – 2015 – LISBON, PORTUGAL

Production Designer for a Tv Commercial worldwide broadcasting, directed by Frederik Bond and produced by Sonny London/Made in Lisbon

PRODUCTION DESIGNER – EL CORTE INGLÉS – 2015 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Spain and Portugal broadcasting, directed by Sébastien Grousset and produced by The Gang/Production Service Portugal

PRODUCTION DESIGNER – CAMPONÊS – 2014 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Marco Areias and produced by Arizona Filmes, Portugal

PRODUCTION DESIGNER – LA HALLE – 2014 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for France, directed by Wiebke Berndt and produced by Made in Lisbon

PRODUCTION DESIGNER – INTERMARCHE – 2014 – PORTUGAL

Production Designer for a Tv Commercial for France, directed by Keith Bearden and produced by Made in Lisbon

PRODUCTION DESIGNER – NINTENDO – 2013 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for worldwide broadcasting, directed by Luís Monge and produced by Travelling Productions

PRODUCTION DESIGNER – CLEAR – 2013 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Asia broadcasting, directed by Sven Harding and produced by Travelling Productions

PRODUCTION DESIGNER – NINTENDO – 2013

Production Designer for a Tv Commercial for Asia broadcasting, directed by Julien Seri and produced by Travelling Productions

PRODUCTION DESIGNER – MILLENNIUM BCP – 2013 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Poland, directed by Marco Areias and produced by Arizona Filmes

PRODUCTION DESIGNER – DURACELL – 2013 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for France, directed by Alex Courtes and produced by Made in Lisbon

PRODUCTION DESIGNER – NINTENDO – 2012 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Asia broadcasting, directed by Julien Roussiaux and produced by Travelling Productions

PRODUCTION DESIGNER – BELL – 2012 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Switzerland, directed by Michael Steiner and produced by Hot Spots Service Productions

PRODUCTION DESIGNER – MILLENNIUM RESTAURANT – 2012 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Poland, directed by Marco Areias and produced by Arizona Filmes

PRODUCTION DESIGNER – MILLENNIUM TAILOR'S SHOP – 2012

Production Designer for a Tv Commercial for Portugal, directed by Marco Areias and produced by Arizona Filmes

PRODUCTION DESIGNER – SAGRES DAWEASEL – 2012 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Jeff Chies and produced by Tangerina Azul.

PRODUCTION DESIGNER – TMN EURO – 2012 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Sérgio Henriques and produced by Tangerina Azul.

PRODUCTION DESIGNER – MILLENNIUM BARBER'S SHOP – 2011 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Marco Areias and produced by Arizona Filmes

PRODUCTION DESIGNER – MILLENNIUM CARD MAESTRO – 2011

Production Designer for a Tv Commercial for Portugal, directed by Marco Areias and produced by Arizona Filmes

PRODUCTION DESIGNER – MILLENNIUM SAVINGS – 2011 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Marco Areias and produced by Arizona Filmes

PRODUCTION DESIGNER – MILLENNIUM PRESTIGE – 2011 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Marco Areias and produced by Arizona Filmes

PRODUCTION DESIGNER – MILLENNIUM SALARY ACCOUNT – 2011

Production Designer for a Tv Commercial for Portugal, directed by Marco Areias and produced by Arizona Filmes

PRODUCTION DESIGNER – MILLENNIUM BCP – 2011 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Marco Areias and produced by Arizona Filmes

PRODUCTION DESIGNER – DGI – 2011 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Fabrizio Notari and produced by Montaini Filmes

PRODUCTION DESIGNER – MONTEPIO GERAL – 2010 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Marco Areias and produced by Arizona Filmes

PRODUCTION DESIGNER – MILLENNIUM BCP – 2010 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Marco Areias and produced by Arizona Filmes

PRODUCTION DESIGNER – SANTA CASA DA MISERICÓRDIA – 2010 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Gideon Nell and produced by Montaini Filmes

PRODUCTION DESIGNER – XAU ICE – 2010 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Jorge Castro Freire and produced by Shots Filmes

PRODUCTION DESIGNER – MILLENNIUM BCP HANDS – 2010

Production Designer for a Tv Commercial for Portugal, directed by Marco Areias and produced by Arizona Filmes

PRODUCTION DESIGNER – DETTOL – 2010 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Marco Dias and produced by Montaini Filmes

PRODUCTION DESIGNER – WOOLITE – 2010 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Jorge Castro Freire and produced by Shots Filmes

PRODUCTION DESIGNER – SAGRES BOHEMIA 1835 – 2009 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Marco Dias and produced by Montaini Filmes

PRODUCTION DESIGNER – MILLENNIUM BCP – 2009 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Marco Areias and produced by Arizona Filmes

PRODUCTION DESIGNER – CGD CAIXA GERAL DE DEPÓSITOS – 2009 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Paulo Henriques and produced by Tangerina Azul.

PRODUCTION DESIGNER – TOTTA – 2009 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Gideon Nell and produced by Tangerina Azul.

PRODUCTION DESIGNER – CAMINHOS DE FERRO PORTUGUESES – 2008 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Sérgio Henriques and produced by Tangerina Azul.

PRODUCTION DESIGNER – WORTEN – 2008 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Alexandre Montenegro and produced by Showoff

PRODUCTION DESIGNER – TMN – 2008 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by João Pellote and produced by Gato Vadio

PRODUCTION DESIGNER – AMUKINA – 2007 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Nuno Maltez and produced by Pix Mix

PRODUCTION DESIGNER – TMN – 2007 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Frederico Cerejeiro and produced by Krypton

PRODUCTION DESIGNER – SAGRES – 2007 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Thomas Joob and produced by Quasar Films

PRODUCTION DESIGNER – MACDONALDS – 2006 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Gideon Nell and produced by Tangerina Azul.

PRODUCTION DESIGNER – NOVIS – 2006 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by José Pedro and produced by Krypton

PRODUCTION DESIGNER – ONIWAY – 2005 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Luca Luccini and produced by MovieBox

PRODUCTION DESIGNER – BANK OF SCANDINAVIA – 2005 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Scandinavia, directed by Nicolai Fuzz and produced by Southwest Productions

PRODUCTION DESIGNER – ACEP – 2004 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Paulo Costa Pinto and produced by Montaini Filmes

PRODUCTION DESIGNER – VODAPHONE INTERNATIONAL – 2004 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Europe, directed by Paulo Costa Pinto and produced by Montaini Filmes

PRODUCTION DESIGNER – TELECEL – 2004 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Paulo Costa Pinto and produced by Montaini Filmes

PRODUCTION DESIGNER – FANTA LIMÃO – 2004 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Paulo Costa Pinto and produced by Montaini Filmes

PRODUCTION DESIGNER – UNIBANCO – 2004 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Paolo Calgani and produced by Montaini Filmes

PRODUCTION DESIGNER – NALERGINE – 2003 – LISBON, PORTUGAL

**Production Designer for a Tv Commercial for Poland, directed by Director Lukaz Kosmicki and produced by Opus Film/
Southwest Productions**

PRODUCTION DESIGNER – SOTTO MAYOR – 2003 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Fabricio Mari and produced by Montaini Filmes

PRODUCTION DESIGNER – BBVA – 2003 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Fabricio Mari and produced by Montaini Filmes

PRODUCTION DESIGNER – SANTANDER – 2003 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Paulo Costa Pinto and produced by Montaini Filmes

PRODUCTION DESIGNER – RISIFRUTTI – 2002 – LISBON, PORTUGAL

**Production Designer for a Tv Commercial for Scandinavia, directed by Jarowski Sverige and produced by Walter
Soderland /Southwest Productions**

PRODUCTION DESIGNER – BACALHAU DA NORUEGA – 2002 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Luigi Montaini and produced by Montaini Filmes

PRODUCTION DESIGNER – UNIBANCO – 2002 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Paolo Calgani and produced by Montaini Filmes

PRODUCTION DESIGNER – PUFFET – 2001 – LISBON, PORTUGAL

**Production Designer for a Tv Commercial for Scandinavia, directed by Lukas Hammar and produced by Efti
Mainstream/Southwest Productions**

PRODUCTION DESIGNER – LIBERO – 2001 – LISBON, PORTUGAL

**Production Designer for a Tv Commercial for Swedeen, directed by Jorn Hagen and produced by Silverscreen/
Southwest Productions**

PRODUCTION DESIGNER – JAZZTEL – 2001 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Sweden, directed by Hector Martinez and produced by A Filmar

PRODUCTION DESIGNER – CETELEM – 2000 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for France, directed by Fabrice Carazo and produced by Filmes do Tejo

PRODUCTION DESIGNER – VOLKSWAGEN LUPO – 2000 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Europe, produced by A Filmar

PRODUCTION DESIGNER – KPN TELECOM – 30/11/1999 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Holand, directed by Jelle Oortma Gerlings and produced by Bloodsimple/Southwest Productions

PRODUCTION DESIGNER – OPTIMUS – 2000 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Manu Coeman and produced by Still Films

PRODUCTION DESIGNER – ATLÂNTICO – 1999 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Sérgio Henriques and produced by Tangerina Azul.

PRODUCTION DESIGNER – BPI IMIGRANTS – 1999 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Alejandro Toledo and produced by A Produtora

PRODUCTION DESIGNER – DANONE – 1999 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Russel Underhill and produced by Tangerina Azul

PRODUCTION DESIGNER – ZURICH – 1988 – LISBON, PORTUGAL

Production Designer for a Tv Commercial for Portugal, directed by Gideon Nell and produced by Tangerina Azul

● **HOBBIES AND INTERESTS**

A BRIEF DISCRPTION OF WHAT I DO WITH MY FREE TIME

I do gardening in my little magic garden in historical Lisbon. I read and research, from literature to scripts and poetry. Researching images is one of my frequent and constant hobbies, and now I also creating images with AI.

I frequently need to watch the sea and walk in the woods meditating there and practising chi kung. Watching films and documentaries, now some series too I have to frequently fly to world cities where I visit the art museums and cultural activities. By books, art books, visiting architecture spots watching theatre plays but above all and privileging it - a dinner or walk with my son - a dinner or time with my friends. And I must say that most projects are so fabulous that they become part of my Hobbies image that in these projects we are working with friends? Is there anything better?

● **DRIVING LICENCE**

Driving Licence: B

Driving Licence: B1

● **FILM AND TV SERIES**

01/01/2026 – 20/04/2026

Rei Lear

Costume Design for the feature film *Rei Lear*, from Shakespeare, translated to Portuguese by Álvaro Cunhal, while a political prisoner during the Salazar regime. Directed by João Botelho and produced by Ar de Films.

Still in post production.

01/01/2024 – 15/04/2024

AS MENINAS EXEMPLARES - AWARD WINNER BEST COSTUME DESIGN - SOPHIA AWARDS 2026

Costume Design for the feature film, directed by João Botelho, adapted from Countess de Ségur's written tales by João Botelho and Leonor Pinhão. Inspired by Paula Regos's paintings, the women, the subjects, and the postures. With a brilliant cast and produced by Ar de Filmes.

Link <https://luisapacheco.pt/fiction/as-meninas-exemplares/>

01/06/2024 – 30/08/2024

FBI

Art Director for the 4th episode of season 3, shot in Portugal, directed by Avi Youabian, produced by Pioneer Stillking for Kft/ Production Services Portugal/ Bro Cinema for CBS.

Link <https://luisapacheco.pt/fiction/fbi-international-season-4-episode-3/>

01/2019 – 02/2019

REN

Production Design for 8 episodes Sci Fi Tv Series, a project for China broadcasting Director Tao Wright produced by Black and Cameron Productions, Shanghai

05/2018 – 07/2018

The Disappearance of Maddy McCann

Production Design for 8 episodes Tv Series for NetFlix.
Directed by Chris Smith, DOP Ben Seresin and produced by Pulse Films

Link <https://www.netflix.com/pt-en/title/80194956>

09/1998 – 12/1998

Glória

Feature Film - Costume Design
Directed by Manuela Viegas and produced by Rosa Filmes with the interpretation of Jean Christophe Bouvet

Link <https://www.rtp.pt/programa/tv/p1535>

1995

Coping

Short Film - Costume Design, directed by Emma Vass in The Royal College of Art, London

1995

Still Life

Short Film - Production Design, directed and produced by Richard Johnson in London

1994

The Verdict

Short Film - Costume Design, directed by Heather Powel, National Film School, London

1996

Saint-Ex

Feature Film - Assistant to Alice Normington, researching visual references for the moods and the design process, directed by Anand Tucker and produced by Oxford Films/Majestic
With Bruno Ganz and Miranda Richardson, a poetic biography of author Antoine de Saint-Exupéry.

1996

BRING YOU FRANKINCENSE

Tv Series, 4 episodes for BBC2 London

Assistant Art Department - Production Designer Jon Henson

Tv Series directed by Ngozi Onwurah and produced by Crucial Tales

Link <https://en.kinorium.com/2469237/episodes/s1e1/>

HORNBLOWER

British historical fiction war television films based on three of C. S. Forester's for ITV

Assistant to Costume Designer John Molo

With the interpretation of Ioan Gruffudd, Robert Lindsay, Dorian Healy

● **THEATRE DESIGN**

01/01/2026 – 20/04/2026

Rei Lear

Costume Design for the theatre play, directed by António Pires, adapted from Countess de Ségur's written tales by João Botelho and Leonor Pinhão. With a brilliant cast and produced by Teatro do Bairro. Presented at Teatro do Bairro in July 2026 at Casino de Lisboa, and later at Teatro Circo, Braga.

03/01/2024 – 15/01/2025

CONSTRUCTION - 3 HISTORICAL DRAMAS

A theatre play written by Gertrude Stein and translated by Luísa Costa Gomes, directed by António Pires for Teatro do Bairro and produced by Teatro do Bairro, Lisbon. The play toured through renowned venues for a few months.

Link <https://luisapacheco.pt/scenography-and-costume-design/construcao-sobre-tres-dramas-historicos-de-gertrude-stein/>

04/2024 – 06/2024

MÃE CORAGEM

Costume Design of the theatre play MÃE CORAGEM, by Bertolt Brecht, directed by António Pires with the principal actress Maria João Luís and a refined cast, with preview at Centro Cultural de Belém, Lisbon, Festival de Almada, Almada and Ruínas do Carmo, Lisbon. Produced by Teatro do Bairro/Ar de Filmes.

12/2023 – 02/2024

DE PASSAGEM

Costume Design for the theatre play - DE PASSAGEM, written by Luísa Costa Gomes and directed by António Pires, presented at Teatro do Bairro and produced by Teatro do Bairro/Ar de Filmes.

Link <https://luisapacheco.pt/scenography-and-costume-design/de-passagem/>

31/01/2023 – 28/02/2023

COLHERES DE PRATA

Visual concept for the theatre play written by Rosa C. Cabral to celebrate the centenary of the writer, politician and activist Natália Correia.

Directed by Rosa Coutinho Cabral at Teatro Micaelense, Azores and Teatro Baltazar Dias, Madeira, Portugal

Link <https://luisapacheco.pt/scenography-and-costume-design/colheres-de-prata/>

31/07/2023 – 11/09/2023

A TEMPESTADE

Costume Design for the theatre play THE TEMPEST, by W. Shakespeare, directed by António Pires with a remarkable cast, presented at Teatro S. Luiz in Lisboa with a second presentation at Theatro de Braga, Braga. Produced by Teatro do Bairro/Ar de Filmes/Teatro de Braga with the Special participation of Orquestra Metropolitana, the Chorus Participative Verão ao Largo, and 3 Opera Singers from Ucrânia.

Link <https://luisapacheco.pt/scenography-and-costume-design/the-tempest/>

05/01/2023 – 15/08/2023

THE MOUNTAIN GIANTS

Costume Design for the theatre play The Mountain Giants, written by Luigi Pirandello and directed by António Pires.

Produced by Teatro do Baiiro, Ar de Filme for Convento do Carmo, Lisbon.

Link <https://luisapacheco.pt/scenography-and-costume-design/the-moutain-giants/>

12/2022 – 02/2023

PENTESILEIA

Costume Design for the theatre play written by Henrich von Kleist, translated by Luísa Costa Gomes. Directed by António Pires for Teatro do Bairro in Lisbon

Link <https://luisapacheco.pt/scenography-and-costume-design/pentesileia/>

02/2022 – 03/2022

WHATEVER

Costume Design for the theatre play written by Carlos Morais José and Rosa C. Cabral. Directed by Rosa Coutinho Cabral for Teatro do Bairro in Lisbon

Link <https://luisapacheco.pt/scenography-and-costume-design/whatever/>

ZÉ MANEL TAXISTA

Scenography for the theatre play written by Filipe Meireles.

Directed by António Pires and produced by UAU for Casino de Lisboa

A play with Maria Rueff created as a celebration of Maria's humoristic character - Zé Manel Taxista

Link <https://luisapacheco.pt/scenography-and-costume-design/ze-manel-taxista/>

07/2017 – 08/2017

BIOGRAPHY OF A POEM

Costume Design for the theatre play written by Carlos Drummond de Andrade

Directed by António Pires for Teatro do Bairro in Lisbon

Link <https://luisapacheco.pt/scenography-and-costume-design/biography-of-a-poem-by-carlos-drummond-de-andrade/>

TWO

Costume Design for the theatre play written by Jim Cartwright
Directed and Performed by Paulo Pinto and Marina Albuquerque for Galeria Zé dos Bois, Lisbon

ALL FOR THE CAW

Costume Design for the theatre play written and directed by Ana Mourato e Suzette Bragança
A street theatre performance for the Historic areas of Lisbon

GOING BY AND NO ROMANTIC LOOKS

Costume Design for the street performance written and directed by Ana Mourato e Suzette Bragança
A street performance reflecting an observation into socio cultural framing with humor and a sarcastic approach, passing through the historic areas of Lisbon

MAFA MAGAFA

Costume Design for the street performance written and directed by Suzette Bragança
Costumes based on folk traditional costumes from the social rituals of the Caretos of Trás-os-Montes, Portugal
A street performance passing through the historic areas of Lisbon

ST ANTONIO ST ANTONINHO

Costume Design for the street performance written and directed by Suzette Bragança
A street performance passing through the historic areas of Lisbon

10/2015

COSTUME DESIGN - FIGURANTES

Costume Design for the theatre play FIGURANTES, written by Jacinto Lucas Pires and directed by João Cabral at Iscte - University Institute of Lisbon by the mISCuTEm the university theatre group for the year University Theatre Festival - FATAL.

Link <https://fatal.ulisboa.pt/>

1998

PETER PAN

Scenography for the theatre play written by J.M. Barrie
Directed by António Pires and produced by Teatro S. Luís, Lisboa

Link <https://luisapacheco.pt/scenography-and-costume-design/peter-pan-j-m-barrie/>

1998

A LIST

Costume Design for the theatre play written by Gertrude Stein
Directed by António Pires for Teatro da Cornucópia in Lisbon

Link <https://luisapacheco.pt/scenography-and-costume-design/the-list-gertrude-stein/>

1996

WAITING FOR GODOT

Design Assistant for the theatre play written by Samuel Beckett
Directed by Michael Benenson, Pentameters Theatre, London

1993

LAW OF REPRESSION

A performance created by me for the Wimbledon College of Art Theatre.
The piece was integral part of the thesis project of the Master of Arts in Theatre Design.
The performance was based on a research of the human awareness in an oppressive and repressive political social rural environment, working and living in repressive psychological conditions during the change of regime in Portugal nominated as the Revolution 25th of April 1974.

Link <https://luisapacheco.pt/scenography-and-costume-design/performance-law-of-repression-wsa/>

1992

LIGHT SHINING IN BUCKINGHAMSHIRE

Theatre design for the theatre play written by Caryl Churchill
Director Pdraig Tolan, Newcastle University, UK

Link <https://luisapacheco.pt/scenography-and-costume-design/light-shining-in-buckinghamshire-caryl-churchill/>

● **FASHION AND JEWELRY DESIGN**

1989

SPONGES ON ACID

Fashion Design Performance created by me.
Sponge structures as a satire of iconic fashion shapes of the 20th century fashion references.
Performances at Queima das Fitas, Coimbra e Manobras de Maio, Lisbon

1988

FASHION SHOW

Fashion Design Collection for Manobras de Maio II, Lisboa

2015

JEWELRY COLLECTION

Jewellery Collection of Necklaces and Pins designed upon a chandelier of the Portuguese Parliament Hall in nylons, glass, pvc and silver.
Collection Commissioned by the Parliament Museum and commercialized at the Parliament Shop.

2000

JEWELRY EXHIBITION

Jewelry Exhibition at Teatro da Luz, Lisbon.

30/11/1991 – 30/11/2003

JEWELRY COLLECTIONS FOR:

- Collection for José António Tenente Fashion Designer, Lisbon
- Pedra Dura -Shop in Lisbon
- Vai12 -Shop in Lagos
- Pieces for Music videoclip for Very Fury Animals - Something For the Weekend, London
- Kokon To-Zai - Shop Soho, London
- Ruth Aram Shop - Shop in Hampstead, London
- Sign of the Times - Shop in Convent Garden, London
- London Fashion Week - Designer Simon Russel Fashion Show
- Mortimers - Shop in Neil St., London
- American Retro - Shop in Soho, London
- Voyage - Shop in Brompton Rd London

● **EXHIBITIONS AND MUSEUMS DESIGN**

05/2017

CREATIVE DIRECTOR - MUSEU DOS COCHES

Visual concept for the touchscreens, layout and functionality design and overall concept.

Direction of Creative Team and Programmers.

Support information for the exhibition carried through a visual language for both adults and children.

Illustrations for Narratives designed by Daniel Lima and Graphic Design by Marta Anjos.

Programmed by Tommy. Project directed and produced by MUSE

Link <https://luisapacheco.pt/museums-and-exhibition-design/creative-direction-of-the-design-of-the-touchscreens-project-coaches-museum/>

05/2016

CONCEPT AND CONTENTS - SCIENCE CENTER - PADRE HIMALAYA

Concept and Content, by myself and Paulo Renato Trincão

The Himalaya Creativity Workshops/Ciência Viva - Arcos de Valdevez

Constructed by Exploratory of Coimbra and Commissioned by the Council of Arcos de Valdevez.

A space for the dissemination of scientific culture, education and cultural enrichment, inspired by the life and work of Father Himalaya.

Link <https://luisapacheco.pt/museums-and-exhibition-design/himalaya-creativity-workshops/>

06/2015

CREATIVE DIRECTOR - OCEAN REVIVAL - SUBMARINE - MUSEU DE PORTIMÃO

Exhibition Design Concept and Project Museum of Portimão - Project direction and management, coordination of the designers team, supervising construction and implementation in the Algarve.

Project Commissioned by Museu de Portimão in Collaboration with Marinha Portuguesa and Ocean Revival Program for the Museu de Portimão.

Link <https://luisapacheco.pt/museums-and-exhibition-design/scenography-and-exhibition-design-the-submarine-project-ocean-revival/>

07/2013

CREATIVE DIRECTOR - HOME SAPIENS & SCIENCE AT HOME - CENTRO DE CIÊNCIA VIVA DO LOUSAL

Exhibition Design Concept and Project Lousal Living Science Centre - From Project direction and management with the Designers Team to supervising construction and implementation at Centro de Ciência Viva do Lousal, Grândola.

Link <https://luisapacheco.pt/museums-and-exhibition-design/exhibition-home-sapiens-science-at-home/>

2012

LIVING SCIENCE CENTRE OF LAGOS - CREATIVE DIRECTOR - EXHIBITION DESIGNER

The Centre Exhibition Design Concept - define the themes and design the environment for some existing exhibits. The centre became a living space. The use of illustrations on the walls is a means to give more information in both text and image. The walls illustration concept used in all the museum rooms is brought to the exterior walls allowing to enhance the Centre by the use of Kinetic optical illusion. Many new exhibits were designed from concept to implementation;

- Submarine
- Light House Construction
- The Wall Kinetic Spin Circles
- The Wall Puzzle
- The Knots Making
- Many other exhibits were re-designed and re-adapted

The centre visit becomes an experience both scientific and sensorial.

The project was designed by me with my crew from my studio Atelier Zer0.

Link <https://luisapacheco.pt/museums-and-exhibition-design/living-science-centre-of-lagos/>

2009

CREATIVE DIRECTOR - PHYSICS OF EVERYDAY LIFE - SECONDARY SCHOOLS TOUR EXHIBITION

Design of the existent exhibition concept, adapted to an exhibition tour version for secondary schools. Comissioned by the Ministry of Education for Secondary Schools Exhibition Tour Version, under the program - The World at School, directed by Ana Eiró - exhibited at 50 schools with aproximatley 60.000 visitors.

The 3 exhibitions are permanetely implemented at;

Escola Portuguesa Ruy Cinatti, East Timor

Escola Portuguesa de Moçambique, Mozambique

Liceu Amílcar Cabral, Cape Verde

A courtesy of the Government of Portugal

Book design for the exhibition -"Physics of everyday life at school"

Link <https://luisapacheco.pt/museums-and-exhibition-design/itinerant-exhibition-a-fisica-no-dia-a-dia-na-escola/>

2007

PHYSICS OF EVERYDAY LIFE - PAVILHÃO DO CONHECIMENTO

Exhibition Design Concept and Project based upon the book Physics of Everyday Life, written by the scientist Rómulo de Carvalho .

From Project direction and managment with the Designers Team to supervising construction and implementation at Knowledge Pavilion in Lisbon.

A project comissioned by the Agency Nacional Ciência Viva President Rosalia Vargas

Link <https://luisapacheco.pt/museums-and-exhibition-design/exhibition-fisica-no-dia-a-dia/>

2007

DUNDU MUSEUM - CREATIVE DIRECTOR - EXHIBITION DESIGNER

Museum of Ethnography in Dundu, Angola. Requalification of the spolium. Concept and analysis of the theme per room in order to design the piece's display and scenographic environment. The general idea is based on framing the objects within their natural environment through wall illustrations and graphics. The project contemplates all the exhibition as well as the welcome reception and signage for the Museum and exhibition support texts.

The lighting is designed to enhance the pieces creating an intimacy between the observer and the piece

Link <https://luisapacheco.pt/museums-and-exhibition-design/museum-of-dundo-project/>

2000

ZÉ VENTURA - EXHIBITION MUSEU DE PORTIMÃO

Exhibition Design Concept and Project Curation for the exhibition of the Artist Zé Ventura

Immersive room visit with paintings light reactive, designed to promote a moving image of the painting through the use of light. Installation - sequence of tapestries.

Museu de Portimão, Algarve

● **TV SHOWS - MUSIC PROMOS - TV SERIE**

2010

SET DESIGN FOR TV SHOWS - JANELA ABERTA - 10/12 - TPA

Set Design project for the TV morning show 10/12 and afternoon show Janela Aberta for Televisão Publica de Angola.

Construction in Lisbon and assembling at TPA studios in Luanda, Angola

2010

SET DESIGN - JORNAL NEWS -TPA

Set Design project for the News show TPA2, for Televisão Publica de Angola.

Construction in Lisbon and assembling at TPA studios in Luanda, Angola

Link <https://luisapacheco.pt/scenography-and-costume-design/art-direction-sets-national-television-of-angola/>

2026

PRODUCTION DESIGN REALITY SHOW - PEDRO O MILIONÁRIO - TVI

Production Design for the Reality Show set at a 17th Century Country Mansion
Directed by Vasco Vilarinho and produced by Endemol Portugal

1995

NICKELODEON GOES TO THE MOVIES

Props Design and Making for a promo.

2005

DIARY OF SOPHIE - TV SERIES FOR RTP

Art Director for the second season.

Directed by Gil Ferreira and produced by Hugo Albuquerque by Beactiva/EPC

05/1990 – 08/1992

ICARO - CHILDRENS TV SERIES

Costume and Props Concept Design for the Children's TV Series for RTP
Directed by Diamantino Ferreira and produced by Paulo Fortes, Latina Europa, Lisbon
Pioneer shooting process of key colour effects and backgrounds and Paint Box.

Link <https://luisapacheco.pt/scenography-and-costume-design/icaro/>

1995

UK TRIBE - MUSIC PROMO

Art Direction for the music promo shot at the London Zoo.
Produced by EMH Productions, London

2002

MARCUS WESTERNHAGEN - MUSIC PROMO

Art Direction for the music promo

Directed Philip Stole and produced El Doro Productions/Montaini Filmes

● **LECTURING - WORKSHOPS - CONGRESSES**

05/2007 – 31/10/2017

LECTURER - PRODUCTION DESIGN / ART DIRECTION - UNIVERSIDADE LUSÓFONA

University Lusófona University of Humanities and Technologies, Lisbon
Lecturer to the 3rd year Bachelor's Degree in Cinema, Video and Multimedia Communication.

Link <http://www.ulusofona.pt/undergraduate/cinema-video-and-multimedia-communication>

05/2015 – 06/2017

LECTURER - SCENOGRAPHY / ART DIRECTION - RESTART

RESTART - Instituto de Criatividade, Artes e Novas Tecnologias, Lisbon
Lecturer to the 1st year Scenography and Scenic Design.

Link <http://www.restart.pt/cenografia-e-design-cenico-2/>

06/2016

MASTERCLASS - ART DIRECTION FOR TV COMMERCIALS

At the school Bento de Jesus Caraças, Lisbon to the students and coordinators of the Communication Course.

12/2014

ART DIRECTION WORKSHOP AT LUSOFONA UNIVERSITY CLASSES

Write here the theLusófona University of Humanities and Technologies, Lisbon "From Project to Ready to Shoot" description...

Link <http://www.ulusofona.pt/undergraduate/cinema-video-and-multimedia-communication>

29/05/2015

CONGRESSE PRESENTATION OF CREATIVE DIRECTION ON MUSEUM AND EXHIBITON DESIGN PROCESS

At the 3rd SciCom Congress - Portuguese Science Communication Congress at the Lagos Cultural Center with the participation of Science Centers representatives, Scientists and Science Communicators.

Link <http://scicom.pt/index.php/congressos/>

2015 - 2016

CONSULTANCY - EXBITION DESIGN AND CONCEPT SOLUTIONS - EXPLORATÓRIO DE COIMBRA

Consultancy to Exhibition Design Projects and the Permanent Exhibition at the Exploratory Science Centre. Creative Director of graphic design and illustration science projects. Concept design to 2 Exhibitions DOING and GABINETE DE CURIOSIDADES.

Link <https://www.instagram.com/exploratoriocoimbra/?hl=en>

● **LANGUAGES**

Bilingual, Portuguese/English -Spanish and French - Coloquial level.

● **CURRENT PROJECTS**

01/05/2026

COSTUME DESIGN

Designing costumes for a ballet piece.

04/06/2025 - CURRENT

ART

Creating and constructing art pieces for two singular exhibitions in Portugal and one collective in Paris.

30/09/2022 - CURRENT

DRAWINGS AND NFT'S

Creating a series of digital art ;
"Portraits of the future memories of toys"
NFTs are available to purchase at RARIBLE.

Link <https://rarible.com/LuPA>

● **ARTIST/PIECES AND EXHIBITIONS**

07/11/2024 – 07/12/2026

Aqui já não há/Here is no Longer Here

I craft objects that capture the essence of fleeting moments between thought and feeling, that space in-between where I register the forms and colours. This creative process yields a visual language that transcends emotions, rationality, and the socio-cultural norms that often ensnare us in stereotypes.

Links <https://luisapacheco.pt/painting/> | <https://www.instagram.com/p/DCZDPa5le2x/>

20/02/2026 – 20/03/2026

TERRITÓRIOS EM RELAÇÃO - collective exhibition - ACERVO GALERY

GETTING OUT SOLO and IRRELEVANT, 2 art pieces in the collective exhibition at ACERVO Santa Maria Maior Núcleo 2, Lisboa. With the title "Territórios em Relação" Write here the description...