



# Maria Luísa E. Pacheco

---

**Date of birth:** 07/09/1967 | **Nationality:** Portuguese | **Gender:** Female | **Phone:** (+351)

969041663 (Mobile) | **Email address:** [luisapac@gmail.com](mailto:luisapac@gmail.com) | **Website:**

<https://luisapacheco.pt/pt-pt/> | **Instagram:** [Luisapachecodesign](#) | **Whatsapp Messenger:**

+351969041663 | **Address:** Largo dos Loios,, nº8 - 2º, 1100-312, Lisboa, Portugal (Home) |

**Address:** 27 Horton Road London, E8 1DP, London, United Kingdom (Work)

## ● ABOUT MYSELF

---

I am an artist, designer and consultant. Through multidisciplinary areas such as production design for cinema, series and tv commercials, to scenography and costumes for theatre and film and exhibitions for museums. This has been my passion for the last four decades. I share my life between Lisbon and London, where I've studied. All the while maintaining an international activity in all the described areas, selecting and coordinating multidisciplinary teams.

I am an artist, and I am curating my art exhibitions with a preview for later this year. Currently, I have designed the costumes for "Construction- 3 stories", by Gertrude Stein, directed by António Pires, as well as for the feature film "As meninas exemplares" directed by João Botelho. I am currently working on a feature film and a theatre play, while creating art pieces for my next two exhibitions, opening later this year.

## ● WORK EXPERIENCE

---

09/10/2023 - LISBOA

### **BINANCE - CRISTIANO RONALDO WING**

07/2022 - 08/2022 - LISBON, PORTUGAL

### **PRODUCTION DESIGNER VERZENIO**

Production Design for a Tv Commercial for the USA, directed Brent Foster by produced by Production Voyager/AGFilms

05/2022 - 06/2022 - LISBON, PORTUGAL

### **PRODUCTION DESIGNER CENTRUM**

Production Design for a Tv Commercial worldwide broadcasting, directed by Xenia Fekete - Kinopravda Production and produced by Kinomoto TV/Production Services Portugal

04/2022 - 05/2022 - LISBON, PORTUGAL

### **ART DIRECTOR GENERALI**

Art Direction for a Tv Commercial worldwide broadcasting, directed by Ben Quinn, Director DOP Barry Ackroyd and produced by TwentyfourSeven/ RattlingStick

02/2022 - 03/2022 - LISBON, PORTUGAL

### **PRODUCTION DESIGNER VOLKSWAGEN BUZZ**

Production Design for a Tv Commercial worldwide broadcasting, directed by Director Damien and Leila and produced by BlinkProductions/TwentyfourSeven

02/2021 - 03/2021 - LONDON, PORTUGAL

### **PRODUCTION DESIGNER ZALANDO**

Production Design for a Tv Commercial worldwide broadcasting, directed by Esteban and produced by Production Sur Films/Iconoclast

05/2021 - 06/2021 - LISBON, PORTUGAL

**ART DIRECTOR HEINEKEN**

Art Direction for a Tv Commercial Worldwide broadcasting, directed by Pedro Martín-Calero and produced by TwentyfourSeven/Blink

08/2021 - 10/2021 - LISBON, PORTUGAL

**PRODUCTION DESIGNER KENZO**

Production Design for a Tv Commercial Worldwide broadcasting, directed by Clement Beauvais and produced by Mercenary/BomBom Films

06/2020 - 07/2020 - LISBON, PORTUGAL

**PRODUCTION DESIGNER NATURAL DIAMONDS**

Production Design for a Tv Commercial worldwide broadcasting, directed Manu Cossu DOP Hoyte van Hoytema and produced by TwentyfourSeven/ Iconoclast

04/2020 - 05/2020 - LISBON, PORTUGAL

**PRODUCTION DESIGNER CENTRUM**

Production Design for a Tv Commercial worldwide broadcasting, directed by Daphne Samaras - Kinopravda Production and produced by Kinomoto TV/Papaya Film/Chocolate

04/2020 - 04/2020 - LONDON, PORTUGAL

**ART DIRECTOR VODAPHONE**

Art Direction for a Tv Commercial Worldwide broadcasting, directed by Nick Gordon and produced by TwentyfourSeven/Anorak

04/2020 - 04/2020 - LISBON, PORTUGAL

**PRODUCTION DESIGNER VODAPHONE**

Art Direction for a Tv Commercial worldwide broadcasting, directed by Nick Gordon and produced by TwentyfourSeven/Anorak

02/2020 - 03/2020 - LISBON, PORTUGAL

**PRODUCTION DESIGNER ROSTELEKOM**

Production Design for a Tv Commercial worldwide broadcasting, directed by Michael Lokshin and produced by Chocolate Films /WRAP

12/2019 - 12/2019 - LISBON, PORTUGAL

**PRODUCTION DESIGNER OPPO – RENO 3**

Production Design for a Tv Commercial worldwide broadcasting, directed by Lennart Brede and produced by AG Films Radical Media

09/2019 - 09/2019 - LISBON, PORTUGAL

**ART DIRECTOR EASYJET**

Art Direction for a Tv Commercial worldwide broadcasting, directed by ALASKA and produced by Twentyfourseven/Iconoclast

05/2019 - 05/2019 - LISBON, PORTUGAL

## **ART DIRECTOR SKYMOBILE**

---

Art Direction for a Tv Commercial worldwide broadcasting, directed by Keith Schofield and produced by Made in Lisbon/Caviar

04/2019 - 04/2019 - LISBON, PORTUGAL

## **ART DIRECTOR COPPENRATH & WIESE**

---

Art Direction for a Tv Commercial worldwide broadcasting, directed by Jan & Raf Roosens and produced by Twentyfourseven/EP

03/2019 - 03/2019 - LISBON, PORTUGAL

## **PRODUCTION DESIGNER JDWILLIAMS**

---

Production Designer for a Tv Commercial worldwide broadcasting, directed by Kathryn Ferguson and produced by PSP/Mob

10/2018 - 10/2018 - LISBON, PORTUGAL

## **ART DIRECTOR OLD SPICE**

---

Art Direction for a Tv Commercial worldwide broadcasting, directed by Andreas Nilsson, and produced by Twentyfourseven/Biscuit

07/2018 - 07/2018 - LISBON, PORTUGAL

## **PRODUCTION DESIGNER AMOVIG**

---

Production Designer for a Tv Commercial worldwide broadcasting, directed by Arnaud Uyttenhove and produced by 247/Caviar

04/2018 - 05/2018 - LISBON, PORTUGAL

## **PRODUCTION DESIGNER INDESIT**

---

Production Designer for a Tv Commercial worldwide broadcasting, directed by Fran Torres, Production, Vivi Film/Move Master International

04/2018 - 04/2018 - LISBON, PORTUGAL

## **PRODUCTION DESIGNER MIRATORG**

---

Production Designer for a Tv Commercial worldwide broadcasting, directed by Olav Wangerwen, Production Chocolate Filmes/Duck Soup

02/2018 - 02/2018

## **PRODUCTION DESIGNER ELAGOLIX**

---

Production Designer for a Tv Commercial worldwide broadcasting, directed by Theresa Wingert and produced by Twentyfourseven/Fiona

01/2018 - 01/2018 - LISBON, PORTUGAL

## **PRODUCTION DESIGNER JEEP**

---

Production Designer for a Tv Commercial worldwide broadcasting, directed by Frederico Brugia and produced by Vivi Film/FilmMaster

11/2017 - 11/2017 - LISBON, PORTUGAL

## **ART DIRECTOR H&M**

---

Art Direction for a Tv Commercial Worldwide broadcasting, directed by , Max Vitali and produced by Workfightculture / Southwest Productions

11/2017 - 11/2017 - LISBON, PORTUGAL

**PRODUCTION DESIGNER CHICCO**

Production Designer for a Tv Commercial worldwide broadcasting, directed by Ago Panini and produced by Vivi Films

10/2017 - 10/2017 - LISBON, PORTUGAL

**PRODUCTION DESIGNER ALFA ROMEO**

Production Designer for a Tv Commercial worldwide broadcasting, directed by David Holm and produced by The Family/Vivi Film

09/2017 - 09/2017 - LISBON, PORTUGAL

**PRODUCTION DESIGNER SAMSUNG**

Production Designer for a Tv Commercial worldwide broadcasting, directed by Han Gi Ko and produced by Production Services Portugal

06/2017 - 06/2017 - LISBON, PORTUGAL

**PRODUCTION DESIGNER THERAFLU**

Production Designer for a Tv Commercial worldwide broadcasting, directed by Raymond Bark and produced by. TwentyfourSeven/Gartner LA

05/2017 - 05/2017 - LISBON, PORTUGAL

**PRODUCTION DESIGNER PURINA**

Production Designer for a Tv Commercial worldwide broadcasting, directed by Fernando Garcia and produced by Chocolate Films/Papaya Films London

03/2017 - 03/2017 - LISBON, PORTUGAL

**ART DIRECTOR OLD SPICE**

Art Direction for a Tv Commercial Worldwide broadcasting, directed by , Steve Rogers, DOP Mandy Walker and produced by TwentyfourSeven Lisbon / Biscuit LA

02/2017 - 02/2017 - LISBON, PORTUGAL

**PRODUCTION DESIGNER NISSAN MURANO**

Production Designer for a Tv Commercial worldwide broadcasting, directed by Cyril Guyot and produced by Bandits / TwentyfourSeven

2016 - LISBON, PORTUGAL

**PRODUCTION DESIGNER HSBC**

Production Designer for a Tv Commercial worldwide broadcasting, directed by Louis Sutherland and produced by The Sweet Shop / TwentyfourSeven, UK

2016 - LISBON, PORTUGAL

**PRODUCTION DESIGNER SONICARE/PHILIPS**

Production Designer for a Tv Commercial worldwide broadcasting, directed by Mark Gilbert and produced by Station Film/TwentyfourSeven, USA

2016 - LISBON, PORTUGAL

**ART DIRECTOR JC PENNY**

Production Designer for a Tv Commercial worldwide broadcasting, directed by Wendy Morgan and produced

by Believe Media LA / PSP, USA

2016 - LISBON, PORTUGAL

**PRODUCTION DESIGNER SKODA**

Production Designer for a Tv Commercial worldwide broadcasting, directed by Sebastian Weiland and produced by Element/TwentyfourSeven, Germany

2016 - LISBON, PORTUGAL

**PRODUCTION DESIGNER SUZUKI VITARA**

Production Designer for a Tv Commercial worldwide broadcasting, directed by Austen Hemphries and produced by Rattling Stick / PSP, UK

2016 - LISBON, PORTUGAL

**ART DIRECTOR ESURANCE**

2015 - LISBON, PORTUGAL

**ART DIRECTOR H&M**

Production Designer for a Tv Commercial worldwide broadcasting, directed by Frederik Bond and produced by Sonny London/Made in Lisbon

2015 - LISBON, PORTUGAL

**PRODUCTION DESIGNER EL CORTE INGLÊS**

Production Designer for a Tv Commercial for Spain and Portugal broadcasting, directed by Sébastien Grousset and produced by The Gang / Production Service Portugal

2014 - LISBON, PORTUGAL

**PRODUCTION DESIGNER CAMPONÊS**

Production Designer for a Tv Commercial for Portugal, directed by Marco Areias and produced by Arizona Filmes, Portugal

2014 - LISBON, PORTUGAL

**PRODUCTION DESIGNER LA HALLE**

Production Designer for a Tv Commercial for France, directed by Wiebke Berndt and produced by Made in Lisbon

2014 - PORTUGAL

**PRODUCTION DESIGNER INTERMARCHE**

Production Designer for a Tv Commercial for France, directed by Keith Bearden and produced by Made in Lisbon

2013 - LISBON, PORTUGAL

**PRODUCTION DESIGNER NINTENDO**

Production Designer for a Tv Commercial for worldwide broadcasting, directed by Luís Monge and produced by Travelling Productions

2013 - LISBON, PORTUGAL

**PRODUCTION DESIGNER CLEAR**

Production Designer for a Tv Commercial for Asia broadcasting, directed by Sven Harding and produced by Travelling Productions

2013

**PRODUCTION DESIGNER NINTENDO**

Production Designer for a Tv Commercial for Asia broadcasting, directed by Julien Seri and produced by Travelling Productions

2013 - LISBON, PORTUGAL

**PRODUCTION DESIGNER MILLENNIUM BCP**

Production Designer for a Tv Commercial for Poland, directed by Marco Areias and produced by Arizona Filmes

2013 - LISBON, PORTUGAL

**PRODUCTION DESIGNER DURACELL**

Production Designer for a Tv Commercial for France, directed by Alex Courtes and produced by Made in Lisbon

2012 - LISBON, PORTUGAL

**PRODUCTION DESIGNER NINTENDO**

2012 - LISBON, PORTUGAL

**PRODUCTION DESIGNER BELL**

Production Designer for a Tv Commercial for Switzerland, directed by Michael Steiner and produced by Hot Spots Service Productions

2012 - LISBON, PORTUGAL

**PRODUCTION DESIGNER MILLENNIUM RESTAURANT**

Production Designer for a Tv Commercial for Poland, directed by Marco Areias and produced by Arizona Filmes

2012

**PRODUCTION DESIGNER MILLENNIUM TAILOR'S SHOP**

Production Designer for a Tv Commercial for Portugal, directed by Marco Areias and produced by Arizona Filmes

2012 - LISBON, PORTUGAL

**PRODUCTION DESIGNER SAGRES DAWEASEL**

Production Designer for a Tv Commercial for Portugal, directed by Jeff Chies and produced by Tangerina Azul.

2012 - LISBON, PORTUGAL

**PRODUCTION DESIGNER TMN EURO**

2011 - LISBON, PORTUGAL

**PRODUCTION DESIGNER MILLENNIUM BARBER'S SHOP**

Production Designer for a Tv Commercial for Portugal, directed by Marco Areias and produced by Arizona Filmes

2011

**PRODUCTION DESIGNER MILLENNIUM CARD MAESTRO**

Production Designer for a Tv Commercial for Portugal, directed by Marco Areias and produced by Arizona

Filmes

2011 - LISBON, PORTUGAL

**PRODUCTION DESIGNER MILLENNIUM SAVINGS**

Production Designer for a Tv Commercial for Portugal, directed by Marco Areias and produced by Arizona Filmes

2011 - LISBON, PORTUGAL

**PRODUCTION DESIGNER MILLENNIUM PRESTIGE**

Production Designer for a Tv Commercial for Portugal, directed by Marco Areias and produced by Arizona Filmes

2011

**PRODUCTION DESIGNER MILLENNIUM SALARY ACCOUNT**

Production Designer for a Tv Commercial for Portugal, directed by Marco Areias and produced by Arizona Filmes

2011 - LISBON, PORTUGAL

**PRODUCTION DESIGNER MILLENNIUM BCP**

Production Designer for a Tv Commercial for Portugal, directed by Marco Areias and produced by Arizona Filmes

2011 - LISBON, PORTUGAL

**PRODUCTION DESIGNER DGI**

Production Designer for a Tv Commercial for Portugal, directed by Fabrizio Notari and produced by Montaini Filmes

2010 - LISBON, PORTUGAL

**PRODUCTION DESIGNER MONTEPIO GERAL**

Production Designer for a Tv Commercial for Portugal, directed by Marco Areias and produced by Arizona Filmes

2010 - LISBON, PORTUGAL

**PRODUCTION DESIGNER MILLENNIUM BCP**

Production Designer for a Tv Commercial for Portugal, directed by Marco Areias and produced by Arizona Filmes

2010 - LISBON, PORTUGAL

**PRODUCTION DESIGNER SANTA CASA DA MISERICÓRDIA**

Production Designer for a Tv Commercial for Portugal, directed by Gideon Nell and produced by Montaini Filmes

2010 - LISBON, PORTUGAL

**PRODUCTION DESIGNER XAU ICE**

Production Designer for a Tv Commercial for Portugal, directed by Jorge Castro Freire and produced by Shots Filmes

2010

**PRODUCTION DESIGNER MILLENNIUM BCP HANDS**

Production Designer for a Tv Commercial for Portugal, directed by Marco Areias and produced by Arizona Filmes

2010 - LISBON, PORTUGAL

**PRODUCTION DESIGNER DETTOL**

Production Designer for a Tv Commercial for Portugal, directed by Marco Dias and produced by Montaini Filmes

2010 - LISBON, PORTUGAL

**PRODUCTION DESIGNER WOOLITE**

Production Designer for a Tv Commercial for Portugal, directed by Jorge Castro Freire and produced by Shots Filmes

2009 - LISBON, PORTUGAL

**PRODUCTION DESIGNER SAGRES BOHEMIA 1835**

Production Designer for a Tv Commercial for Portugal, directed by Marco Dias and produced by Montaini Filmes

2009 - LISBON, PORTUGAL

**PRODUCTION DESIGNER MILLENNIUM BCP**

Production Designer for a Tv Commercial for Portugal, directed by Marco Areias and produced by Arizona Filmes

2009 - LISBON, PORTUGAL

**PRODUCTION DESIGNER CGD CAIXA GERAL DE DEPÓSITOS**

2009 - LISBON, PORTUGAL

**PRODUCTION DESIGNER TOTTA**

2008 - LISBON, PORTUGAL

**PRODUCTION DESIGNER CAMINHOS DE FERRO PORTUGUESES**

2008 - LISBON, PORTUGAL

**PRODUCTION DESIGNER WORTEN**

2008 - LISBON, PORTUGAL

**PRODUCTION DESIGNER TMN**

2007 - LISBON, PORTUGAL

**PRODUCTION DESIGNER AMUKINA**

2007 - LISBON, PORTUGAL

**PRODUCTION DESIGNER TMN**

2007 - LISBON, PORTUGAL

**PRODUCTION DESIGNER SAGRES**

2006 - LISBON, PORTUGAL

**PRODUCTION DESIGNER MACDONALDS**

2006 - LISBON, PORTUGAL

**PRODUCTION DESIGNER NOVIS**

---

2005 - LISBON, PORTUGAL

**PRODUCTION DESIGNER ONIWAY**

---

2005 - LISBON, PORTUGAL

**PRODUCTION DESIGNER BANK OF SCANDINAVIA**

---

2004 - LISBON, PORTUGAL

**PRODUCTION DESIGNER ACEP**

---

2004 - LISBON, PORTUGAL

**PRODUCTION DESIGNER VODAPHONE INTERNATIONAL**

---

2004 - LISBON, PORTUGAL

**PRODUCTION DESIGNER TELECEL**

---

2004 - LISBON, PORTUGAL

**PRODUCTION DESIGNER FANTA LIMÃO**

---

2004 - LISBON, PORTUGAL

**PRODUCTION DESIGNER UNIBANCO**

---

2003 - LISBON, PORTUGAL

**PRODUCTION DESIGNER NALERGINE**

---

2003 - LISBON, PORTUGAL

**PRODUCTION DESIGNER SOTTO MAYOR**

---

2003 - LISBON, PORTUGAL

**PRODUCTION DESIGNER BBVA**

---

2003 - LISBON, PORTUGAL

**PRODUCTION DESIGNER SANTANDER**

---

2002 - LISBON, PORTUGAL

**PRODUCTION DESIGNER RISIFRUTTI**

---

2002 - LISBON, PORTUGAL

**PRODUCTION DESIGNER BACALHAU DA NORUEGA**

---

2002 - LISBON, PORTUGAL

**PRODUCTION DESIGNER UNIBANCO**

---

2001 - LISBON, PORTUGAL

**PRODUCTION DESIGNER PUFFET**

---

2001 - LISBON, PORTUGAL

**PRODUCTION DESIGNER LIBERO**

---

2001 - LISBON, PORTUGAL

## **PRODUCTION DESIGNER JAZZTEL**

---

2000 - LISBON, PORTUGAL

## **PRODUCTION DESIGNER CETELEM**

---

2000 - LISBON, PORTUGAL

## **PRODUCTION DESIGNER VOLKSWAGEN LUPO**

---

2000 - LISBON, PORTUGAL

## **PRODUCTION DESIGNER KPN TELECOM**

---

2000 - LISBON, PORTUGAL

## **PRODUCTION DESIGNER OPTIMUS**

---

1999 - LISBON, PORTUGAL

## **PRODUCTION DESIGNER ATLÂNTICO**

---

1999 - LISBON, PORTUGAL

## **PRODUCTION DESIGNER BPI IMIGRANTS**

---

1999 - LISBON, PORTUGAL

## **PRODUCTION DESIGNER DANONE**

---

1988 - LISBON, PORTUGAL

## **PRODUCTION DESIGNER ZURICH**

---

## ● **EDUCATION & TRAINING**

---

2014 - LISBOA, PORTUGAL

## **DEGREE OF EXPERTISE IN PROFESSIONAL COMPETENCIES- LUSÓFONA UNIVERSITY OF HUMANITIES AND TECHNOLOGIES**

---

Experience and professional competence - Recognition of the vast and high-end range of projects developed in the area of Moving Pictures and Media Production and Multimedia awarded by ULHT - Lusófona University of Humanities and Technologies of Lisbon.

**Address:** Campo Grande, 3761749-024 | **Website:** <https://www.ulusofona.pt/>

30/09/1991 - 09/09/1993 - LONDON, UNITED KINGDOM

## **MASTER OF ARTS THEATRE DESIGN- WIMBLEDON COLLEGE OF ART, UNIVERSITY OF THE ARTS LONDON**

---

Developing the visual concept of a Theatre play or a Script. Creating the visual language to stage or film the piece. Development of projects guided by professionals of excellence in London and across the UK professional market adapting to the real challenges and the opportunities available.

Thesis on Jerzy Grotowski theatre space reconfiguration towards a way of re-inventing performance synergies between the public and the performers.

**Field(s) of study:** Arts and humanities | **Final grade:** 10.8 | **Thesis:** How did Grotowski arrive at an alternative space and to what extent did he re-invented it? | **Address:** Merton Hall Road SW19 3QA | **Website:**

<https://www.arts.ac.uk/colleges/wimbledon-college-of-arts>

05/09/1986 - 10/07/1990 - LISBON, PORTUGAL

## **FASHION DESIGN DEGREE- IADE CREATIVE UNIVERSITY**

---

A 3 years course with semestral subjects such as; Art Studies, Colour Studies, Technical Drawing, Drawing and

Drafting, Illustration, History of Art, Marketing Studies, Industrial Fashion Design, Textile Design, Indumentary History, Pattern Cutting, and Fashion Design. The 3 years finished with a Project presented to the public in a School Professionally organized for the public. The Final Show was a presentation of a Fashion Collection in which I designed costumes and created a performance inspired by the play of the Portuguese writer Gil Vicente "The Ship of Hell " which was presented to the public by a group of performers at the time called Cesta D'Artes.

**Field(s) of study:**Fashion, interior and industrial design | **Address:** Av. Dom Carlos I, n 4 1200-649 | **Website:**

<https://www.iade.europeia.pt/>

## ● **HOBBIES AND INTERESTS**

---

**A BRIEF DISCRPTION OF WHAT I DO WITH MY FREE TIME** I do gardening in my little magic garden in historical Lisbon. I read and research, from literature to scripts and poetry. Researching images is one of my frequent and constant hobbies, and now I also creating images with AI.

I frequently need to watch the sea and walk in the woods meditating there and practising chi kung.

Watching films and documentaries, now some series too I have to frequently fly to world cities where I visit the art museums and cultural activities. By books, art books, visiting architecture spots watching theatre plays but above all and privileging it - a dinner or walk with my son - a dinner or time with my friends.

And I must say that most projects are so fabulous that they become part of my Hobbies image that in these projects we are working with friends? Is there anything better?

## ● **FILM AND TV SERIES**

---

02/2024 - CURRENT

### **AS MENINAS EXEMPLARES**

Costume Design for the feature film. written and directed by João Botelho, adapted from Countess de Ségur written tales and inspired by Paula Regos's paintings, the women, the subjects, and the postures. With a brilliant cast and produced by Ar de Filmes.

01/2019 - 02/2019

### **REN**

Production Design for 8 episodes Sci Fi Tv Series, a project for China broadcasting  
Director Tao Wright produced by Black and Cameron Productions, Shanghai

05/2018 - 07/2018

### **The Disappearance of Maddy McCann**

Production Design for 8 episodes Tv Series for NetFlix.  
Directed by Chris Smith, DOP Ben Seresin and produced by Pulse Films

**Links** <https://www.netflix.com/pt-en/title/80194956>

09/1998 - 12/1998

### **Glória**

Feature Film - Costume Design  
Directed by Manuela Viegas and produced by Rosa Filmes with the interpretation of Jean Christophe Bouvet

**Links** <https://www.rtp.pt/programa/tv/p1535>

1995

### **Still Life**

Short Film - Production Design, directed and produced by Richard Johnson in London

1995

### **Coping**

Short Film - Costume Design, directed by Emma Vass in The Royal College of Art, London

1994

### **The Verdict**

Short Film - Costume Design, directed by Heather Powel, National Film School, London

1996

### **Saint-Ex**

Feature Film - Assistant to Alice Normington, researching visual references for the moods and the design process, directed by Anand Tucker and produced by Oxford Films/Majestic

With Bruno Ganz and Miranda Richardson, a poetic biography of author Antoine de Saint-Exupéry.

1996

### **BRING YOU FRANKINCENSE**

Tv Series, 4 episodes for BBC2 London

Assistant Art Department - Production Designer Jon Henson

Tv Series directed by Ngozi Onwurah and produced by Crucial Tales

Links <https://en.kinorium.com/2469237/episodes/s1e1/>

### **HORNBLOWER**

British historical fiction war television films based on three of C. S. Forester's for ITV

Assistant to Costume Designer John Molo

With the interpretation of Ioan Gruffudd, Robert Lindsay, Dorian Healy

## ● **THEATRE DESIGN**

---

04/2024 - 06/2024

### **MÃE CORAGEM**

Costume Design of the theatre play MÃE CORAGEM, by Bertolt Brecht, directed by António Pires with the principal actress Maria João Luís and a refined cast, with preview at Centro Cultural de Belém, Lisbon, Festival de Almada, Almada and Ruínas do Carmo, Lisbon. Produced by Teatro do Bairro/Ar de Filmes.

12/2023 - 02/2024

### **DE PASSAGEM**

Costume Design for the theatre play - DE PASSAGEM, written by Luísa Costa Gomes and directed by António Pires, presented at Teatro do Bairro and produced by Teatro do Bairro/Ar de Filmes.

Links <https://luisapacheco.pt/scenography-and-costume-design/de-passagem/>

02/2023 - 03/2023

### **COLHERES DE PRATA**

Visual concept for the theatre play written by Ângela de Almeida e Rosa C. Cabral to celebrate the centenary of the writer, politician and activist Natália Correia.

Directed by Rosa Coutinho Cabral at Teatro Micaelense, Azores and Teatro Baltazar Dias, Madeira, Portugal

Links <https://luisapacheco.pt/scenography-and-costume-design/colheres-de-prata/>

31/07/2023 - 11/09/2023

### **A TEMPESTADE**

Costume Design for the theatre play THE TEMPEST, by W. Shakespeare, directed by António Pires with a

remarkable cast, presented at Teatro S. Luiz in Lisboa with a second presentation at Theatro de Braga, Braga. Produced by Teatro do Bairro/Ar de Filmes/Teatro de Braga with the Special participation of Orquestra Metropolitana, the Chorus Participative Verão ao Largo, and 3 Opera Singers from Ucrânia.

**Links** <https://luisapacheco.pt/scenography-and-costume-design/the-tempest/>

12/2022 - 02/2023

### **PENTESILEIA**

Costume Design for the theatre play written by Henrich von Kleist, translated by Luísa Costa Gomes.

Directed by António Pires for Teatro do Bairro in Lisbon

**Links** <https://luisapacheco.pt/scenography-and-costume-design/pentesileia/>

02/2022 - 03/2022

### **WHATEVER**

Costume Design for the theatre play written by Carlos Morais José and Rosa C. Cabral.

Directed by Rosa Coutinho Cabral for Teatro do Bairro in Lisbon

**Links** <https://luisapacheco.pt/scenography-and-costume-design/whatever/>

07/2017 - 08/2017

### **BIOGRAPHY OF A POEM**

Costume Design for the theatre play written by Carlos Drummond de Andrade

Directed by António Pires for Teatro do Bairro in Lisbon

**Links** <https://luisapacheco.pt/scenography-and-costume-design/biography-of-a-poem-by-carlos-drummond-de-andrade/>

### **ZÉ MANEL TAXISTA**

Scenography for the theatre play written by Filipe Meireles.

Directed by António Pires and produced by UAU for Casino de Lisboa

A play with Maria Rueff created as a celebration of Maria's humoristic character - Zé Manel Taxista

**Links** <https://luisapacheco.pt/scenography-and-costume-design/ze-manel-taxista/>

### **TWO**

Costume Design for the theatre play written by Jim Cartwright

Directed and Performed by Paulo Pinto and Marina Albuquerque for Galeria Zé dos Bois, Lisbon

### **ALL FOR THE CAW**

Costume Design for the theatre play written and directed by Ana Mourato e Suzette Bragança

A street theatre performance for the Historic areas of Lisbon

.

### **GOING BY AND NO ROMANTIC LOOKS**

Costume Design for the street performance written and directed by Ana Mourato e Suzette Bragança

A street performance reflecting an observation into socio cultural framing with humor and a sarcastic approach, passing through the historic areas of Lisbon

...

### **ST ANTONIO ST ANTONINHO**

Costume Design for the street performance written and directed by Suzette Bragança

A street performance passing through the historic areas of Lisbon

## **MAFA MAGAFA**

---

Costume Design for the street performance written and directed by Suzette Bragança

Costumes based on folk traditional costumes from the social rituals of the Caretos of Trás-os-Montes, Portugal

A street performance passing through the historic areas of Lisbon

1998

## **PETER PAN**

---

Scenography for the theatre play written by J.M. Barrie

Directed by António Pires and produced by Teatro S. Luís, Lisboa

**Links** <https://luisapacheco.pt/scenography-and-costume-design/peter-pan-j-m-barrie/>

1998

## **A LIST**

---

Costume Design for the theatre play written by Gertrude Stein

Directed by António Pires for Teatro da Cornucópia in Lisbon

**Links** <https://luisapacheco.pt/scenography-and-costume-design/the-list-gertrude-stein/>

1996

## **WAITING FOR GODOT**

---

Design Assistant for the theatre play written by Samuel Beckett

Directed by Michael Benenson, Pentameters Theatre, London

1992

## **LIGHT SHINNING IN BUCKINGHAMSHIRE**

---

Theatre design for the theatre play written by Caryl Churchill

Director Pdraig Tolan, Newcastle University, UK

**Links** <https://luisapacheco.pt/scenography-and-costume-design/light-shining-in-buckinghamshire-caryl-churchill/>

1993

## **LAW OF REPRESSION**

---

A performance created by me for the Wimbledon College of Art Theatre.

The piece was integral practical part of the thesis project of the Master of Arts in Theatre Design.

The performance was based on a research of the human awareness in an oppressive and repressive political social rural environment, working and living in repressive psychological conditions during the change of regime in Portugal nominated as the Revolution 25th of April 1974.

**Links** <https://luisapacheco.pt/scenography-and-costume-design/performance-law-of-repression-wsa/>

10/2015

## **COSTUME DESIGN - FIGURANTES**

---

Costume Design for the theatre play FIGURANTES, written by Jacinto Lucas Pires and directed by João Cabral at Iscte - University Institute of Lisbon by the mISCuTEm the university theatre group for the year University Theatre Festival - FATAL.

**Links** <https://fatal.ulisboa.pt/>

03/01/2024 - 15/01/2025

## **CONSTRUCTION - 3 DRAMA HISTORICAL STORIES**

---

A theatre play written by Gertrude Stein and translated by Luísa Costa Gomes, directed by António Pires for Teatro do Bairro and produced by Teatro do Bairro, Lisbon. The play toured through renowned venues for a few months.

## Links

<https://luisapacheco.pt/scenography-and-costume-design/construcao-sobre-tres-dramas-historicos-de-gertrude-stein/>

## ● FASHION AND JEWELRY DESIGN

---

1989

### SPONGES ON ACID

Fashion Design Performance created by me.

Sponge structures as a satire of iconic fashion shapes of the 20th century fashion references.

Performances at Queima das Fitas, Coimbra e Manobras de Maio, Lisbon

1988

### FASHION SHOW

Fashion Design Collection for Manobras de Maio II, Lisboa

2015

### JEWELRY COLLECTION

Jewellery Collection of Necklaces and Pins designed upon a chandelier of the Portuguese Parliament Hall in nylons, glass, pvc and silver.

Collection Comissioned by the Parliament Museum and commercialized at the Parliament Shop.

2000

### JEWELRY EXHIBITION

Jewelry Exhibition at Teatro da Luz, Lisbon.

1992 - 2004

### JEWELRY COLLECTIONS FOR

- Collection for José António Tenente Fashion Designer, Lisbon
- Pedra Dura -Shop in Lisbon
- Vai12 -Shop in Lagos
- Pieces for Music videoclip for Very Fury Animals - Something For the Weekend, London
- Kokon To-Zai - Shop Soho, London
- Ruth Aram Shop - Shop in Hampstead, London
- Sign of the Times - Shop in Convent Garden, London
- London Fashion Week - Designer Simon Russel Fashion Show
- Mortimers - Shop in Neil St., London
- American Retro - Shop in Soho, London
- Voyage - Shop in Brompton Rd London

## ● EXHIBITIONS AND MUSEUMS DESIGN

---

05/2017

### CREATIVE DIRECTOR - MUSEU DOS COCHES

Visual concept for the touchscreens, layout land functionality design and overall concept.

Direction of Creative Team and Programmers.

Support information for the exhibition carriages through a visual language for both adults and childrens.

Illustrations for Narratives designed by Daniel Lima and Graphic Design by Marta Anjos.

Programmed by Tommy. Project directed and produced by MUSE

## Links

<https://luisapacheco.pt/museums-and-exhibition-design/creative-direction-of-the-design-of-the-touchscreens-project-coach>

[es-museum/](#)

05/2016

### **CONCEPT AND CONTENTS - SCIENCE CENTER - PADRE HIMALAYA**

---

Concept and Content, by myself and Paulo Renato Trincão

The Himalaya Creativity Workshops/Ciência Viva - Arcos de Valdevez

Constructed by Exploratory of Coimbra and Commissioned by the Council of Arcos de Valdevez.

A space for the dissemination of scientific culture, education and cultural enrichment, inspired by the life and work of Father Himalaya.

**Links** <https://luisapacheco.pt/museums-and-exhibition-design/himalaya-creativity-workshops/>

06/2015

### **CREATIVE DIRECTOR - OCEAN REVIVAL - SUBMARINE - MUSEU DE PORTIMÃO**

---

Exhibition Design Concept and Project Museum of Portimão - Project direction and management, coordination of the designers team, supervising construction and implementation in the Algarve.

Project Commissioned by Museu de Portimão in Collaboration with Marinha Portuguesa and Ocean Revival Program for the Museu de Portimão.

**Links**

<https://luisapacheco.pt/museums-and-exhibition-design/scenography-and-exhibition-design-the-submarine-project-ocean-revival/>

07/2013

### **CREATIVE DIRECTOR - HOME SAPIENS & SCIENCE AT HOME - CENTRO DE CIÊNCIA VIVA DO LOUSAL**

---

Exhibition Design Concept and Project Lousal Living Science Centre - From Project direction and management with the Designers Team to supervising construction and implementation at Centro de Ciência Viva do Lousal, Grândola.

**Links** <https://luisapacheco.pt/museums-and-exhibition-design/exhibition-home-sapiens-science-at-home/>

2012

### **LIVING SCIENCE CENTRE OF LAGOS - CREATIVE DIRECTOR - EXHIBITION DESIGNER**

---

The Centre Exhibition Design Concept - define the themes and design the environment for some existing exhibits. The centre became a living space. The use of illustrations on the walls is a means to give more information in both text and image. The walls illustration concept used in all the museum rooms is brought to the exterior walls allowing to enhance the Centre by the use of Kinetic optical illusion. Many new exhibits were designed from concept to implementation;

- Submarine
- Light House Construction
- The Wall Kinetic Spin Circles
- The Wall Puzzle
- The Knots Making
- Many other exhibits were re-designed and re-adapted

The centre visit becomes an experience both scientific and sensorial.

The project was designed by me with my crew from my studio Atelier Zer0.

**Links** <https://luisapacheco.pt/museums-and-exhibition-design/living-science-centre-of-lagos/>

2009

### **CREATIVE DIRECTOR - PHYSICS OF EVERYDAY LIFE - SECONDARY SCHOOLS TOUR EXHIBITION**

---

Design of the existent exhibition concept, adapted to an exhibition tour version for secondary schools.

Commissioned by the Ministry of Education for Secondary Schools Exhibition Tour Version, under the program - The World at School, directed by Ana Eiró - exhibited at 50 schools with approximately 60.000 visitors.

The 3 exhibitions are permanently implemented at;

Escola Portuguesa Ruy Cinatti, East Timor

Escola Portuguesa de Moçambique, Mozambique

Liceu Amílcar Cabral, Cape Verde

A courtesy of the Government of Portugal

Book design for the exhibition -"Physics of everyday life at school"

**Links** <https://luisapacheco.pt/museums-and-exhibition-design/itinerant-exhibition-a-fisica-no-dia-a-dia-na-escola/>

2007

### **PHYSICS OF EVERYDAY LIFE - PAVILHÃO DO CONHECIMENTO**

Exhibition Design Concept and Project based upon the book Physics of Everyday Life, written by the scientist Rómulo de Carvalho .

From Project direction and management with the Designers Team to supervising construction and implementation at Knowledge Pavilion in Lisbon.

A project commissioned by the Agency Nacional Ciência Viva President Rosalia Vargas

**Links** <https://luisapacheco.pt/museums-and-exhibition-design/exhibition-fisica-no-dia-a-dia/>

2007

### **DUNDU MUSEUM - CREATIVE DIRECTOR - EXHIBITION DESIGNER**

Museum of Ethnography in Dundu, Angola. Requalification of the spoliom. Concept and analysis of the theme per room in order to design the piece's display and scenographic environment. The general idea is based on framing the objects within their natural environment through wall illustrations and graphics.

The project contemplates all the exhibition as well as the welcome reception and signage for the Museum and exhibition support texts.

The lighting is designed to enhance the pieces creating an intimacy between the observer and the piece

**Links** <https://luisapacheco.pt/museums-and-exhibition-design/museum-of-dundo-project/>

2000

### **ZÉ VENTURA - EXHIBITION MUSEU DE PORTIMÃO**

Exhibition Design Concept and Project Curation for the exhibition of the Artist Zé Ventura

Immersive room visit with paintings light reactive, designed to promote a moving image of the painting through the use of light. Installation - sequence of tapestries.

Museu de Portimão, Algarve

## ● **TV FILM - TV SHOWS - MUSIC PROMOS**

---

2010

### **SET DESIGN FOR TV SHOWS - JANELA ABERTA - 10/12 - TPA**

Set Design project for the TV morning show 10/12 and afternoon show Janela Aberta for Televisão Publica de Angola.

Construction in Lisbon and assembling at TPA studios in Luanda, Angola

2010

### **SET DESIGN - JORNAL NEWS -TPA**

Set Design project for the News show TPA2, for Televisão Publica de Angola.

Construction in Lisbon and assembling at TPA studios in Luanda, Angola

**Links** <https://luisapacheco.pt/scenography-and-costume-design/art-direction-sets-national-television-of-angola/>

2026

### **PRODUCTION DESIGN REALITY SHOW - PEDRO O MILIONÁRIO - TVI**

Production Design for the Reality Show set at a 17th Century Country Mansion

Directed by Vasco Vilarinho and produced by Endemol Portugal

1995

### **NICKELODEON GOES TO THE MOVIES**

Props Design and Making for a promo.

2005

### **DIARY OF SOPHIE - TV SERIES FOR RTP**

Art Director for the second season.

Directed by Gil Ferreira and produced by Hugo Albuquerque by Beactiva/EPC

05/1990 - 08/1992

### **ICARO - CHILDRENS TV SERIES**

Costume and Props Concept Design for the Children's TV Series for RTP

Directed by Diamantino Ferreira and produced by Paulo Fortes, Latina Europa, Lisbon

Pioneer shooting process of key colour effects and backgrounds and Paint Box.

Links <https://luisapacheco.pt/scenography-and-costume-design/icaro/>

1995

### **UK TRIBE - MUSIC PROMO**

Art Direction for the music promo shot at the London Zoo.

Produced by EMH Productions, London

2002

### **MARCUS WESTERNHAGEN - MUSIC PROMO**

Art Direction for the music promo

Directed Philip Stole and produced El Doro Productions/Montaini Filmes

## ● **LECTURING - WORKSHOPS - CONGRESSES**

---

05/2007 - 31/10/2017

### **LECTURER - PRODUCTION DESIGN / ART DIRECTION - UNIVERSIDADE LUSÓFONA**

University Lusófona University of Humanities and Technologies, Lisbon

Lecturer to the 3rd year Bachelor's Degree in Cinema, Video and Multimedia Communication.

Links <http://www.ulusofona.pt/undergraduate/cinema-video-and-multimedia-communication>

05/2015 - 06/2017

### **LECTURER - SCENOGRAPHY / ART DIRECTION - RESTART**

RESTART - Instituto de Criatividade, Artes e Novas Tecnologias, Lisbon

Lecturer to the 1st year Scenography and Scenic Design.

Links <http://www.restart.pt/cenografia-e-design-cenico-2/>

06/2016

### **MASTERCLASS - ART DIRECTION FOR TV COMMERCIALS**

At the school Bento de Jesus Caraças, Lisbon to the students and coordinators of the Communication Course.

12/2014

### **ART DIRECTION WORKSHOP AT LUSOFONA UNIVERSITY CLASSES**

Write here the theLusófona University of Humanities and Technologies, Lisbon

"From Project to Ready to Shoot" description...

**Links** <http://www.ulusofona.pt/undergraduate/cinema-video-and-multimedia-communication>

29/05/2015

### **CONGRESSE PRESENTATION OF CREATIVE DIRECTION ON MUSEUM AND EXHIBITION DESIGN PROCESS**

---

At the 3rd SciCom Congress - Portuguese Science Communication Congress at the Lagos Cultural Center with the participation of Science Centers representatives, Scientists and Science Communicators.

**Links** <http://scicom.pt/index.php/congressos/>

2015 - 2016

### **CONSULTANCY - EXHIBITION DESIGN AND CONCEPT SOLUTIONS - EXPLORATÓRIO DE COIMBRA**

---

Consultancy to Exhibition Design Projects and the Permanent Exhibition at the Exploratory Science Centre.

Creative Director of graphic design and illustration science projects.

Concept design to 2 Exhibitions DOING and GABINETE DE CURIOSIDADES.

**Links** <https://www.instagram.com/exploratoriocoimbra/?hl=en>

## ● **LANGUAGES**

---

**Portuguese mother tongue - English speaking, written and understanding proficiency level - Spanish and French - colloquial level**

---

## ● **CURRENT PROJECTS**

---

01/05/2023 - CURRENT

### **COSTUME DESIGN - THE MOUNTAIN GIANTS - CONVENTO DO CARMO**

---

Costume Design for the theatre play The Mountain Giants written by Luigi Pirandello and directed by António Pires.

Produced by Teatro do Bairro, Ar de Filme for Convento do Carmo, Lisbon.

04/2022 - CURRENT

**Painting a series of paintings for an exhibition curated by myself, filming and producing a video art piece.**

---

Write here the description...

10/2022 - CURRENT

**Creating a series digital painting "Portraits of future memories of toys" - Now transformed into NFT'S and available to purchase at RARIBLE**

---

Creating digital art minting NFT'S

**Links** <https://rarible.com/LuPA>

09/2022 - CURRENT

**Costume Design Consultancy to the fiction documentary about Natália Correia directed by Rosa Coutinho Cabral.**

---